



**FOR IMMEDIATE RELEASE:**

**UCLA Athletics Welcomes Los Angeles Soccer Event Company, RED CARD EVENTS as Proud Sponsor of UCLA Men's and Women's Soccer.**

Los Angeles, CA - October 20, 2016 - Sports marketing and event production company **RED CARD EVENTS** announced that they have signed on as a proud sponsor of UCLA Men's and Women's Soccer teams. This 2 year agreement will allow **RED CARD EVENTS** to promote, organize and create soccer events and community programming that will complement the current gameday experiences for the women and men's program at UCLA.

UCLA has a great history of success for their soccer programs - The UCLA Men have won 4 National Championship and the UCLA Women's soccer Team were NCAA Champions in 2013. In addition, UCLA has produced numerous professional soccer players and US National Team Men's and Women's players including current US Women's Players Sam Mewes, Mallory Pugh, Lauren Holiday, and Abby Dahlkemper.

"Soccer is getting ever more popular," explained Red Card Event's President Laurie Baral, "and our company's goal is to engage the community to the tremendous potential of this game. We look to empower young girls and boys, and adults to take advantage of the opportunities in sports, academics and positive mental mindset."

RED CARD EVENTS has worked with Los Angeles Galaxy for the past 3 years, creating day-long VIP soccer Gameday experiences at StubHub Center with the Los Angeles Galaxy, the most successful professional Soccer Team in the United States. During the current MLS Season, **RED CARD EVENTS** produced 4 LA Galaxy events throughout the year with over 2000 people from throughout Southern California from different groups and organizations joining the **RED CARD EVENTS Community Soccer Series**.

**RED CARD EVENTS** is planning their expanded 2017 schedule of events that will include UCLA Soccer events, Soccer education and seminars featuring top class athletes and coaches, tournaments, and many other unique and special Soccer Events. Events will include partnerships with soccer club teams, training facilities, supporters clubs, and professional teams and leagues.

**RED CARD EVENTS** has supported local and national charities such as Soccer Without Borders, Tiyya Foundation, SOVA food bank, and the VIP Program at AYSO.

Red Card Events wishes to thank Patrick Purcell-Jones and Derek R. Hibbard of IMG, and Danial J. Johnson of UCLA Athletics for their assistance in making this sponsorship a reality.

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